*Hong Kong, November 29, 2011* - NetDimensions (London Stock Exchange AIM: NETD), a global provider of performance, knowledge and <u>learning management</u> systems, announces that Sapa Heat Transfer (Shanghai) Ltd. (SHTS) has successfully rolled out NetDimensions' Enterprise Knowledge Platform (EKP) learning management system for its employee competency development and Environment, Health and Safety training programs.

Jessie Yao, HR Manager at SHTS said, "Our company focuses on the automotive industry, which demands high quality products and continuous improvement. To meet these requirements, we have to ensure our company meets stringent industry standards and requirements, such as TS16949, OHSAS 18001 and ISO 14001."

SHTS is a part of the Sapa Group, a global leader in developing, manufacturing and marketing value-added aluminium profiles, profile-based building systems and heat exchanger solutions in aluminium.

"We operate in a very competitive industry so we maintain our market leadership through customer value creation and knowledge management, as well as run our world-class operations at less cost," explained Yao.

"We chose EKP because it is a flexible system with the functionality we need to achieve our critical objectives, including competency development and employee retention."

Charles Cheng, NetDimensions' General Manager for China noted, "We are very proud to support SHTS' compliance programs through EKP. We will continue to support SHTS in the next stage of the implementation as they take their entire training process – including application, approval, recording and reporting – and migrate it from the company's office automation system into EKP."

Yao added, "We will use EKP to regularly monitor and audit up to 80% of core competencies, such as product and process knowledge, as well as material knowhow. In the long term, we also plan to implement EKP for career development and succession planning."

About Sapa Heat Transfer (Shanghai) Ltd.

Sapa Heat Transfer (Shanghai) Ltd. is a part of the Sapa Group, wholly-owned by Norwegian company Orkla ASA. Sapa Heat Transfer (Shanghai) Ltd., together with its sister company, Sapa Heat Transfer AB in Sweden, are the world's leading companies in the production of aluminium heat-exchanger strips for the automotive industry. We are developing, producing, and marketing aluminium strips for radiators, air-conditioning systems, and other heat exchangers for automotive and stationary applications.

Sapa Heat Transfer (Shanghai) Ltd. is the leading supplier of aluminium heat exchanger strips in Asia-Pacific region, from Iran in the west to Japan in the east.

To contribute to China's economic development and the creation of a sustainable society globally, Sapa Heat Transfer (Shanghai) Ltd. will steadfastly focus on complying with local regulations and laws, working in harmony with local communities, building stable and trustworthy mutually beneficial relationship with customers and suppliers, and improving operational efficiency and productivity of its employees.