

Are you or any of your colleagues attending the 2012 ASTD ICE in Denver next week? If so, you won't want to miss the opportunity to be among the first ever to experience Fort Hill Company's exciting new product, *We Achieve™*, which leverages state of the art crowdsourcing capabilities to revolutionize the way learning leaders demonstrate the impact of their training initiatives.

The only tool of its kind, *We Achieve* is a break-through application that incorporates attributes of surveys, interviews, and peer validation to crowdsource compelling insights and achievements.

Fort Hill will be offering *We Achieve* for use during ASTD 2012 in a fun and exclusive contest where conference participants will be able to share and vote on the most compelling insights they experience throughout the event. On the final day of the conference, we will create a list of the top insights (as voted on by you and your peers) that will be shared with all of the attendees and presenters, and the participant with the highest rated insight will be awarded a brand new iPad.

To participate, you can either provide your email address to a Fort Hill representative at our **Booth #932**, or send an email to weachieve@forthillcompany.com, and you'll automatically be entered in the contest. We look forward to seeing you in Denver and harnessing the collective wisdom from all the great minds in our field!

If you are not able to attend the conference but would like to learn more, please email us at info@forthillcompany.com and we'll contact you to schedule a brief call to discuss how *We Achieve* can easily and affordably add more value to your programs and initiatives.

Best regards,
Michael

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Fort Hill Company
Drive Learning Transfer · Deliver Results
www.forthillcompany.com