

Phoenix, Az. — Think customized compliance training is simply too expensive? Think again.

Cine Learning Productions will debut its Customized Compliance Training (CCT) as part of the 2012 ASTD International Conference and Exposition. Cine takes the out-of-the box-style product to the next level by customizing compliance training using a company's or an organization's logo, scenarios and activities. This extremely effective and affordable product allows viewers to better understand and relate to training because it's based on their own industry.

Cine Learning Productions CEO, Diane Senffner explains many times employees do not tap into generic compliance training because they cannot relate to the scenarios and situations depicted. She points out tailoring training allows learners to better understand the material because situations relate to their particular environment, ultimately making training more effective.

"In these days when, for instance, discrimination claims have increased exponentially, it's more important than ever that compliance training becomes more than just a checked box," she says. "You need to make sure your employees understand the material – comprehension and retention rates are higher when it's relevant to them."

Cine Learning Productions designs custom, relevant and dynamic eLearning that successfully increases overall completion rates. The company develops story-based leadership, soft skill, new hire and compliance training for all industries, specializing in healthcare.

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